



Sergio Diaz
2D Animator & Illustrator
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EDUCATION

Savannah College of Art And Design
BFA in 2D Animation, 2024. Graduated Cum Laude.

WORK EXPERIENCE

CIS Agency - Creative Designer and Animator, November 2024 - Present

- Developed dynamic 2D animations, motion graphics, and branding assets for digital platforms, ensuring engaging and cohesive visuals,
- Collaborated with multiple clients and projects whilst adapting to tight deadlines and changing project needs.

GO Digital Marketing Agency, a division of Grupo OPSA - Intern, Fall 2021 & Summer 2023

- Actively collaborated with the digital team with concept development, storyboarding and animation production for local medium sized clients in the advertising market,
- Adapted animated content for various digital platforms and formats, optimizing it for web, social media, email marketing, mobile devices, and other channels to maximize reach and engagement.

Freelance Illustrator, 2019 - Present

- Illustrated for Honduras' leading lifestyle magazine, *Revista Estilo's* cover for their annual graduating class edition,
 - Spearheaded the creation, development and animation for a marketing mascot,
 - Collaborated on various projects such as murals, logo creation and other visual art and material for various rising businesses and charities.
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PROJECTS

The Garden of Eden Is In Keyser, West Virginia - Director, 2023

- Led crew of 8 students over the course of 10 weeks to produce a psychedelic experimental animated short film exploring themes of rural America and spiritual enlightenment,
- Responsible for leading the creative team to produce a compelling and visually stunning animated film, including creative vision, storyboarding, quality control, editing, music licensing, communication and problem solving.

Teaser Trailer (SCAD Capstone Project) - Experimental Animation Lead, 2023 - 2024

- Coordinated the more abstract aspects of the project, as well as collaborated on character and layout design, animation tests and sequences and color experimentation for the film.

Hot Garbage Apparel Co-Founder and Creative Director, 2019 - Present

- Launched an 'anti fashion' fashion line boasting satirical graphic designs for tees, hoodies, tote bags, and stickers,
 - Developed and managed a content grid on various social media platforms to ensure an engaged and growing community.
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SKILLS

- 2D Character and Experimental Animation
- Storyboarding and visual development
- Problem solving and adaptability
- Excellent communication and leadership skills
- Efficient under time and resource constraints

SOFTWARE

- Adobe certified in visual communications using Photoshop
- ToonBoom Harmony certified
- Proficient in Adobe and Microsoft Suite, especially Adobe After Effects, Animate and Premiere Pro
- Skilled In Procreate and Procreate Dreams

AWARDS

- Cinequest Film & Creativity Festival
Official Selection - *Teaser Trailer*, 2025
- London International Short Film Festival
Best Animated Short - *Teaser Trailer*, 2025
- Georgia Comedy Film Festival
Best Animated Film - *Teaser Trailer*, 2024
- Honores Y Excelencias en Artes Plásticas, 2020